

# RAJAR DATA RELEASE Q3 2025 – Oct 23<sup>rd</sup> 2025



## NATIONAL STATIONS PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 24	Q2 25	Q3 25	Q3 25 vs. Q3 24	Q3 25 vs. Q2 25	Q3 24	Q2 25	Q3 25
<b>ALL RADIO</b>	Q	50898	49995	50145	-1.5%	0.3%	100.0	100.0	100.0
<b>ALL BBC</b>	Q	32620	31100	30930	-5.2%	-0.5%	44.5	42.1	41.7
15-44	Q	12699	11695	11793	-7.1%	0.8%	31.8	30.1	28.3
45+	Q	19922	19404	19137	-3.9%	-1.4%	50.6	47.3	47.7
<b>ALL BBC NETWORK RADIO</b>	Q	30148	28606	28382	-5.9%	-0.8%	40.0	37.7	37.2
BBC RADIO 1	Q	8179	7483	7312	-10.6%	-2.3%	5.3	4.8	4.5
BBC RADIO 1XTRA	H	804	727	777	-3.4%	6.9%	0.4	0.4	0.3
BBC RADIO 2	Q	13309	12619	12789	-3.9%	1.3%	13.4	13.0	13.0
BBC RADIO 3	Q	2039	1947	1806	-11.4%	-7.2%	1.6	1.4	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	10091	9588	9190	-8.9%	-4.2%	12.2	11.5	10.9
BBC RADIO 4	Q	9686	9226	8856	-8.6%	-4.0%	11.0	10.5	9.9
BBC RADIO 4 EXTRA	Q	1521	1509	1491	-2.0%	-1.2%	1.1	1.1	1.0
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	6715	5773	5812	-13.4%	0.7%	4.1	3.3	3.7
BBC RADIO 5 LIVE	Q	6019	5514	5416	-10.0%	-1.8%	3.5	3.1	3.1
BBC RADIO 5 SPORTS EXTRA	Q	1781	816	1376	-22.7%	68.6%	0.7	0.2	0.6
BBC 6 MUSIC	Q	2725	2587	2735	0.4%	5.7%	2.3	2.5	2.6
BBC ASIAN NETWORK UK	H	609	517	566	-7.1%	9.5%	0.3	0.3	0.3
BBC WORLD SERVICE	Q	1099	1017	1092	-0.6%	7.4%	0.5	0.5	0.5
BBC LOCAL/REGIONAL <sup>1</sup>	H		6924	6740		-2.7%		4.5	4.4

# RAJAR DATA RELEASE Q3 2025 – Oct 23<sup>rd</sup> 2025



## NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 24	Q2 25	Q3 25	Q3 25 vs. Q3 24	Q3 25 vs. Q2 25	Q3 24	Q2 25	Q3 25
<b>ALL COMMERCIAL</b>	<b>Q</b>	<b>40100</b>	<b>39503</b>	<b>39703</b>	<b>-1.0%</b>	<b>0.5%</b>	<b>53.3</b>	<b>55.7</b>	<b>56.0</b>
15-44	Q	40100	39503	39703	-1.0%	0.5%	53.3	55.7	56.0
45+	Q	40100	39503	39703	-1.0%	0.5%	53.3	55.7	56.0
<b>ALL NATIONAL COMMERCIAL</b>	<b>Q</b>	<b>27642</b>	<b>28068</b>	<b>28414</b>	<b>2.8%</b>	<b>1.2%</b>	<b>26.1</b>	<b>28.0</b>	<b>29.1</b>
ABSOLUTE RADIO NETWORK	H	5660	5467	5524	-2.4%	1.0%	3.7	3.3	3.6
ABSOLUTE RADIO	Q	1974	2155	2071	4.9%	-3.9%	1.3	1.2	1.4
ABSOLUTE RADIO 70S	H	370	359	312	-15.7%	-13.1%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1714	1453	1583	-7.6%	8.9%	0.8	0.7	0.8
ABSOLUTE RADIO 90S	H	975	1040	949	-2.7%	-8.8%	0.3	0.4	0.4
ABSOLUTE RADIO 00S	H	400	449	478	19.5%	6.5%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	240	297	297	23.8%	0.0%	*	0.1	0.1
ABSOLUTE CLASSIC ROCK	H	837	783	823	-1.7%	5.1%	0.5	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	541	690	651	20.3%	-5.7%	0.3	0.3	0.4
BOOM BRAND	Q			739					1.0
BOOM LIGHT	Q			106					0.1
BOOM RADIO	Q	701	711	688	-1.9%	-3.2%	0.7	1.1	0.9
CAPITAL BRAND (UK)	H	9689	9304	9391	-3.1%	0.9%	5.0	4.8	5.2
CAPITAL ANTHEMS	Q		479	639		33.4%		0.1	0.2
CAPITAL CHILL	Q	232	166	249	7.3%	50.0%	0.1	*	0.1
CAPITAL DANCE	Q	1016	998	1093	7.6%	9.5%	0.5	0.5	0.6
CAPITAL NETWORK (UK)	H	7502	7001	7014	-6.5%	0.2%	3.5	3.4	3.6
CAPITAL XTRA BRAND UK	H	2190	2021	2011	-8.2%	-0.5%	0.8	0.8	0.8
CAPITAL XTRA (UK)	H	1746	1673	1662	-4.8%	-0.7%	0.7	0.6	0.6
CAPITAL XTRA RELOADED	Q	669	574	561	-16.1%	-2.3%	0.2	0.2	0.2
CLASSIC FM BRAND (UK)	H		4671	4519		-3.3%		3.8	3.7
CLASSIC FM	H	4416	4428	4261	-3.5%	-3.8%	3.6	3.5	3.4
CLASSIC FM CALM	Q		348	367		5.5%		0.2	0.2
CLASSIC FM MOVIES	Q		210	121		-42.4%		0.1	*
GB NEWS RADIO	Q	611	547	684	11.9%	25.0%	0.4	0.3	0.5
GOLD RADIO NETWORK (UK)	H	1824	1647	1660	-9.0%	0.8%	1.2	1.1	1.2
GREATEST HITS NETWORK (EXC PARTNERS)	H	7547	7262	7163	-5.1%	-1.4%	6.2	6.5	6.3
GREATEST HITS RADIO 60S <sup>1</sup>	H		404	392		-3.0%		0.2	0.2
GREATEST HITS RADIO 70S	H		333	384		15.3%		0.1	0.2
GREATEST HITS RADIO 80S	H		495	572		15.6%		0.2	0.2
GREATEST HITS RADIO	H	7435	6657	6230	-16.2%	-6.4%	6.1	6.0	5.6
HEART BRAND (UK)	H	12992	13034	12790	-1.6%	-1.9%	7.8	8.1	8.1
HEART 70S	Q	853	724	645	-24.4%	-10.9%	0.3	0.3	0.3
HEART 80S	Q	1847	1900	1718	-7.0%	-9.6%	0.7	0.7	0.6
HEART 90S	Q	1296	1322	1039	-19.8%	-21.4%	0.4	0.5	0.3
HEART 00S	Q	1001	925	954	-4.7%	3.1%	0.4	0.3	0.3
HEART 10S	Q		312	361		15.7%		0.1	0.1
HEART DANCE	Q	1052	1077	1129			0.4	0.4	0.5
HEART LOVE	Q		272	291		7.0%		0.1	0.1
HEART MUSICALS	Q		173	152				*	*
HEART NETWORK (UK)	H	9793	9671	9358	-4.4%	-3.2%	5.6	5.8	5.8
HEAT	H	652	521	472	-27.6%	-9.4%	0.2	0.2	0.1

# RAJAR DATA RELEASE Q3 2025 – Oct 23<sup>rd</sup> 2025



## NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 24	Q2 25	Q3 25	Q3 25 vs. Q3 24	Q3 25 vs. Q2 25	Q3 24	Q2 25	Q3 25
HITS RADIO NETWORK (EXC PARTNERS)	H	7225	6930	6905	-4.4%	-0.4%	4.7	4.5	4.4
HITS RADIO PRIDE	H	321	341	343	6.9%	0.6%	0.1	*	*
HITS RADIO 90S	H		290	375		29.3%		0.1	0.1
HITS RADIO 00S	H		252	316		25.4%		0.1	0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	13269	12884	12782	-3.7%	-0.8%	10.9	11.0	10.6
HITS RADIO	H	4617	4369	4054	-12.2%	-7.2%	2.5	2.2	1.9
JAZZ FM	H	537	483	461	-14.2%	-4.6%	0.3	0.2	0.2
KERRANG!	H	420	526	573	36.4%	8.9%	0.2	0.3	0.3
KISS NETWORK	H	3687	3615	3469	-5.9%	-4.0%	1.6	1.5	1.6
KISS	Q	1666	1326	1283	-23.0%	-3.2%	0.6	0.4	0.5
KISS XTRA (WAS KISS FRESH)	H	188	240	289	53.7%	20.4%	0.1	0.1	0.1
KISSTORY R&B <sup>1</sup>	H		543	548		0.9%		0.2	0.2
KISSTORY	Q	2341	1972	2099	-10.3%	6.4%	0.9	0.8	0.9
LBC BRAND (UK)	H	3396	3377	3343	-1.6%	-1.0%	3.0	3.1	2.9
MAGIC NETWORK	H	3669	3557	3469	-5.5%	-2.5%	2.0	1.8	1.9
MAGIC	Q	2207	2253	2402	8.8%	6.6%	1.1	1.1	1.2
MAGIC AT THE MUSICALS	H	264	278	261	-1.1%	-6.1%	0.1	0.1	0.1
HITS RADIO CHILLED (WAS MAGIC CHILLED)	H	452	312	297	-34.3%	-4.8%	0.1	0.1	0.1
MAGIC SOUL	H	666	582	505	-24.2%	-13.2%	0.2	0.2	0.3
MELLOW MAGIC	H	430	470	523	21.6%	11.3%	0.2	0.2	0.2
NATION 80S <sup>1</sup>	H		348	143		-58.9%		*	*
NATION 90S	Q			209					*
PLANET ROCK	Q	1003	1133	1113	11.0%	-1.8%	0.9	1.2	1.1
MAGIC CLASSICAL (WAS SCALA RADIO)	H	219	155	142	-35.2%	-8.4%	0.2	0.1	0.1
SMOOTH BRAND (UK)	H	7668	7712	7639	-0.4%	-0.9%	4.7	4.9	5.2
SMOOTH 70S	Q		245	308		25.7%		0.1	0.1
SMOOTH 80S	Q		664	532		-19.9%		0.3	0.2
SMOOTH CHILL	Q	457	446	411	-10.1%	-7.8%	0.2	0.2	0.3
SMOOTH COUNTRY	Q	463	446	392	-15.3%	-12.1%	0.2	0.2	0.2
SMOOTH RELAX	Q	542	446	483	-10.9%	8.3%	0.2	0.2	0.2
SMOOTH SOUL	Q		238	229		-3.8%		0.1	0.1
SMOOTH RADIO NETWORK (UK)	H	6626	5951	5941	-10.3%	-0.2%	4.1	3.9	4.1
SUNRISE RADIO NATIONAL	Y	370	333	328	-11.4%	-1.5%	0.2	0.2	0.2
TALK (WAS TALKRADIO)	H	576	487	506	-12.2%	3.9%	0.5	0.4	0.5
TALKSPORT	H	3205	3379	3156	-1.5%	-6.6%	1.9	2.2	2.2
TALKSPORT2	H	431	568	408	-5.3%	-28.2%	0.1	0.1	0.1
TIMES RADIO	H	557	616	564	1.3%	-8.4%	0.4	0.5	0.5
VIRGIN RADIO 80S PLUS	H	301	319	314	4.3%	-1.6%	*	*	*
VIRGIN RADIO	H	1551	1375	1304	-15.9%	-5.2%	0.8	0.7	0.7
VIRGIN RADIO LEGENDS (WAS VIRGIN RADIO ANTHEMS)	H	453	454	442			0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	368	363	365			0.1	0.1	0.1
RADIO X BRAND (UK)	H	2352	2435	2546	8.2%	4.6%	1.8	1.8	1.9
RADIO X 00S	Q		157	149		-5.1%		*	*
RADIO X 90S	Q		158	165		4.4%		0.1	*
RADIO X CHILLED	Q		175	171		-2.3%		*	*
RADIO X CLASSIC ROCK	Q	213	221	248	16.4%	12.2%	0.1	0.1	0.1
RADIO X NETWORK (UK)	H	2170	1936	2021	-6.9%	4.4%	1.7	1.6	1.6
ALL LOCAL COMMERCIAL	Q	28035	26666	26273	-6.3%	-1.5%	27.2	27.8	26.9
OTHER LISTENING	Q	5942	4251	4313	-27.4%	1.5%	2.1	2.2	2.3